



**CREATIVE
WOMEN
WORKSHOPS
ASSOCIATION**

2006 - 2007 Annual Report

Creative Women Workshops Association (CWW) is a not-for-profit society incorporated in June 2000 in the province of British Columbia in CANADA. Incorporation # S-0041748

Head Office

1243 Duchess Avenue
West Vancouver, British Columbia
CANADA V7T 1H3
Telephone: 1.604.913.0747
Fax: 1.604.913.0747
Toll Free T/F: 1.877.913.0747
Web site: www.creativewomenworkshops.com
Email: mail@creativewomenworkshops.com

Board of Directors

President & CEO, Carol Whiteman, BC
Vice-President, Katie Tallo, ON
Secretary/Treasurer, Brian Gromoff, AB
Directors:
Tammy Bentz, BC
Rita Shelton Deverell, ON
Anita Doron, ON
Susan Kennard, AB
Jinder Oujla-Chalmers, BC

MISSION

Creative Women Workshops strives towards gender equity by supporting, celebrating and developing the talents of women storytellers for screen including directors, actors, crafts people and technicians. Overall the society encourages excellence, creativity and collaboration in storytelling for screen.

VISION

Creative Women Workshops is dedicated to increasing the number of women participating in a meaningful way in leadership and non-traditional positions in Canadian film, television, video and new media programs from less than 10% to 50% (timeline yet to be determined).

STAKEHOLDERS

WIDC Alumnae:

- 94 Directors
- 100 ACTRA Actors
- 400 DGC, IATSE and Volunteer Technicians (approx.)
- 30 Mentors and Guests (Canadian and International)

The Banff Centre and ACTRA are represented on the CWWA Board. **Industry and Arts Organizations across Canada** invest and benefit. (see web site for more details)

SERVICES

Member / Alumnae: An ongoing electronic update service keeps members and program alumnae in contact with each other and the rest of the community. Notices of opportunities and direct referrals are also provided.

Annual General Meeting / WIDC Launch Event: was held during the Banff Television Festival, June 13, 2006 to allow for maximum attendance and maximum career benefit to members (meeting minutes available). The Annual Launch Event took place in The Conservatory of the Fairmont Banff Springs Hotel, Banff. The event was attended by nearly hundred guests celebrating the 10th Anniversary of WIDC.

Website: www.creativewomenworkshops.com provides members and the community (regional, national and global) information on the society's activities. The society was selected for another BCIT Industry Partners project to re-develop interactive application forms, The project was completed in December 2006 and CWWA has been welcomed to apply for future web site upgrade projects at BCIT. Catapult Media has proposed a WIDC On-Line project to enhance services to members and provide an on line follow up to the WIDC program – pending funding.

Toll Free Telephone: A venue of free access to information and career coaching support for members, alumnae and community stakeholders, this service currently receives an average of over 800 calls per year.

Volunteers: Hundreds of volunteer hours went into supporting the activities of the society this past year, including member and alumnae follow up mentorship, program adjudication and curriculum development. In particular the President & CEO donated over 1,000 volunteer hours this fiscal including participation on Film and Television Industry Committees and Coalitions (BC Film Training Coalition, National Film Training Coalition, BC MPPIA Education and Training Committee and the BCIFP Women's Initiative). Special thanks go to members Tammy Bentz, Peg Campbell, Anita Doron, Katie Tallo, Rita Shelton Deverell, Jinder Oujla-Chalmers for their work on membership/alumnae development and adjudication committees, and to recent UBC grad Laura Buchanan for creating the 2008 Newsletter.

Staff: The society has no full-time paid staff however President & CEO, Carol Whiteman oversees the general activities of the society, including administration, fundraising, program development and delivery, and membership services. Office hours are kept in Vancouver, BC; 9:00 a.m. to 5:00 p.m. PST Monday through Friday, with message return access on weekends. During WIDC delivery times office hours are kept in Banff, Alberta, 9:00 a.m. to 6:00 p.m. MST seven days a week.

The Banff Centre provided funding for 10 weeks (January/February 07), for 2 work study Line Producers to assist with the PPPM and prep in Vancouver office.

MAIN PROGRAM



10th Anniversary Highlight: Her Excellency the Right Honorable Michaelle Jean Governor General of Canada visited the PPPM and spoke with a few participants during their edits sessions.

Through an ongoing partnership agreement The Banff Centre and ACTRA provide continuing support to the society in producing **The Women In the Director's Chair (WIDC) Workshop** which is delivered in two modules followed by ongoing alumnae development.

Story Incubation Module (SIM): The SIM was held December 9 to 12, 2006 at The Banff Centre. Attended by **8 Canadian women directors** of film, television, video and new media drama, the session was facilitated by Carol Whiteman and taught by award-winning author and Jungian expert Carolyn Mamchur focusing on Story Structure and Character Development through the understanding of personality type and temperament theory. CBC Television Executive in Charge of Production, Lesley Grant attended the session and led a talk on working with the CBC. The month of follow up story-editing led by Mentor Story Editor Linda Coffey, went smoothly over the holiday season. Advances made in the stories and the directors' understanding of their stories had a significant positive impact on their PPPM experience. (Bios and full report available).

Major Sponsor: CBC Television.

Prep, Production and Postproduction Module (PPPM): The 10th Anniversary session of WIDC was held January 18 - February 4, 2007 at The Banff Centre. Led by acclaimed Canadian filmmaker Lea Pool and facilitated by Carol Whiteman, the **8 WIDC director participants** received mentorship in all areas of production from a variety of senior professionals, worked with **9 ACTRA actors, 50 DGC, IATSE, and volunteer** crewmembers and each directed and edited an original short dramatic work. In addition to CWWA personnel, The Banff Centre's BNMI Coordinator Emily Paige (replacing Tahira Baulackey fall 2006) and a seasonal Line Producer supported the administrative elements of the program. Banff Centre staff time during the workshop, particularly CEE, MSA and Theatre contributed to WIDC 2007 success (more detailed program report and DVD Compilation available).

Sponsors List: Available on CWWA web site: www.creativewomenworkshops.com

OTHER ACTIVITIES

FUNDRAISING:

GOAL: Stabilize core funding for WIDC program, administration and development staff.

RESULT: CWWA generated over \$828,000 in financial and in kind support from a variety of organizations and individuals. This year's fiscal success was mainly as result of 10th Anniversary-prompted increases in sponsorship from ACTRA, Telefilm Canada, DGC, BC, IATSE as well as generally more in kind contributions. CWWA still grapples with a restricted amount of promotion and corporate profile in the eastern regions of Canada. Strategies implemented this fiscal included CWWA's continued participation in the BC and National Film Training Coalitions, which are working on a national strategy for training. Discussions with Telefilm Canada promise to introduce a Joint Venture approach to WIDC which should also serve to stabilize CWWA / WIDC operations.

MEMBERSHIP / ALUMNAE DEVELOPMENT:

GOAL: Increase alumnae profile and work opportunities. Encourage greater participation of alumnae in CWWA.

ALUMNAE AWARDS

@Wallace Studios WIDC Alumnae Studio Location Award:

@Wallace Studios sponsors an annual \$10,000 in kind prize incentive to promote alumnae production. The 2006 prize was awarded at the Banff World Television Festival to Leslie Ann Coles to shoot a teaser from her series VARIETY STORE. The award was celebrated again July 2006 in Toronto at a Reception held at the @Wallace Studios.

WIDC BTVF Fellowship:

The Banff Television Festival sponsors one full festival pass valued at \$2,100 which was awarded to Jinder Oujia-Chalmers at the 2006 Banff World Television Festival in Jinder earned a \$100,000 development deal at the 2006 BWTVF.

BC MPPIA WIDC Feature Film Award:

Newly created award for FF projects directed by women (WIDC Alumnae) to be shot and posted in BC. Valued at approx. \$100,000 in kind.

WIDC 10th Anniversary

In addition to posters, postcards, and the annual newsletter, a BC-based manufacturer, Unipro Apparel, donated promotional scarves with the WIDC logo for Anniversary give-aways. 1997 to 2006, since completing WIDC, **84 director alumnae** reported directing **360 projects over 10 years.**

ALUMNAE WORKSHOPS / RECEPTIONS

CWWA hosted 3 alumnae workshops. 1) **Copyright and Ownership** (Toronto, July 2006) with Sandra Richmond attended by 5 alumnae; 2) **Sound Design** (Vancouver, May 2007) that was sponsored by Canada Council for the Arts and Sharpe Sound Studios, attended by 13 alumnae and; 3) **Working with the Broadcaster** (Vancouver, May 2007) with Janice Talbott, CHUM Television attended by 18 alumnae. Each workshop was followed by receptions that were attended by alumnae and industry guests. 10th Anniversary receptions were also held in **Montreal** (August 2007) at the ACTRA offices attended by 20 alumnae and guests and **Vancouver** (October 2006) at Subeez Café attended by approx. 75 alumnae and guests.

